

Press Release

## Cooper Consumer Health announces the signing of an exclusive negotiation agreement to take over Laboratoire Tradiphar

Paris, 10/11/2020

Cooper Consumer Health has signed an exclusive negotiation agreement to acquire 100% of the shares of Laboratoire Tradiphar, a French-based laboratory that notably manufactures and distributes the M.O.Cochon ointment, an iconic brand with a strong heritage in France.

With this acquisition, Cooper Consumer Health expands its offering in the Foot care, Oral care and Gastro care categories and appends a large range of OTC drugs, medical devices, cosmetics and food supplements to its portfolio.

This acquisition participates into the strategy of Cooper Consumer Health to reinforce its position as one of the few European leaders in the self-care and medication businesses through a portfolio of high profile brands in all major categories.

"We are thrilled to welcome Tradiphar to the Group. The company has developed a large range of wellknown self-care brands that are complementary to our current portfolio. We are now looking forward to bringing Tradiphar to the next level!" said Bauke Rouwers, CEO of Cooper Consumer Health.

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## About Cooper Consumer Health

**Cooper Consumer Health** is the European consolidation platform in the self-medication (OTC) and selfcare field set up by the investment fund Charterhouse Capital Partners in January 2016. Its mission is to develop and market more Selfcare solutions, to more people. It believes responsible Selfcare can contribute to lowering the pressure on national Healthcare systems and reduce system costs. Today, this platform has a leading position in France, the Netherlands, Belgium, Italy, Spain, Portugal and Hong Kong. The 'Cooperation Pharmaceutique Francaise' started just outside Paris more than 100 years ago as a cooperative between pharmacists. It acquired Vemedia Consumer Health in 2016 and Laboratoires Diepharmex in 2019. Meanwhile, the Group has made several brand acquisitions across Europe, including Hexomédine, Essaven, and Dacryoserum. The Group's main brands include Oenobiol, Valdispert, Mag2, Pouxit, Insect Ecran, Audispray and Excilor.

## About Laboratoire Tradiphar

**Laboratoire Tradiphar** is a Lille-based pharmaceutical company that manufactures, promotes and distributes a wide range of OTC products in France and abroad. The portfolio of marketed brands is mainly composed of brands with a strong heritage in the foot care (M.O.Cochon, Ephydrol, Verrulyse) oral care (Dentobaume, Fluodontyl) and gastro care (Jamylène, Massif-Chartreuse, Carbophos, Hepax) segments.